



CANDAC24-100-Past, Present, Future

Request For Proposal (RFP)

Thursday - Saturday, April 25-27, 2024, San Francisco Hilton Union Square



The California Academy of Nutrition and Dietetics Executive Board is excited to celebrate our glorious 100 years with our valuable members in the fiscal year 2023-2024. The California Academy of Nutrition and Dietetics Annual Conference, CANDAC, is California's premier conference for food and nutrition professionals. The annual event provides educational sessions focused on practical application and insights into emerging research and trends in food, nutrition, and health. Dietetic leaders from various practice areas will be recognized at the annual awards ceremony. In addition, there will be several networking opportunities, including a student reception and an Expo, which will showcase new products and services that will help advance the dietetic profession.

RFP Overview

The 2024 conference theme will focus on celebrating the past, learning from the present, and embracing the future. The educational sessions should focus on innovative practices and approaches related to clinical, community, food service, education, public policy, consulting, private practice/entrepreneurship, and other dietetic professional practice areas. Session content should be based on the latest evidence and/or science-based information with inclusivity, diversity, equity, and access.

The content should be thought provoking, promote critical thinking and discussion, and build a knowledge base for all dietetic/nutrition professionals while promoting the health of all Californians. All three knowledge content levels are welcome, however, levels 2 and 3 are preferred. The sessions cannot contain any promotional product or company marketing. Please incorporate the **CDR Sphere-Based Competencies** listed below into your proposal. These competencies will be your guide to choosing the **Performance Indicators (PI) that match your session**.

All proposals need to be submitted online by completing the information in this link [CANDAC24 Speaker RFP Link](#) and **MUST** be received **by 5:00 pm PST on Friday, September 1, 2023**. **Emailed proposals will NOT be accepted**. Preference will be given to speakers who have not presented in the past year. Please review the detailed guidelines on the following pages before submitting your proposal. Below are examples of sessions topics of interest using the CDR Spheres and Suggested Competencies. Note, this is not an exhaustive list.

CDR Spheres	Suggested Competencies
1: Ethics	<ul style="list-style-type: none"> • Ethics – 1-hour required every 5-year cycle • Cultural sensitivity in nutrition practice • Sustainable and socially responsible practices • Nutrition counseling for individuals with disabilities • Addressing LGBTQIA2S+ nutritional needs
2: Communication	<ul style="list-style-type: none"> • Adapting communication methods and skills to meet the needs of a diverse audience • Demonstrating effective communication skills • Collaborating with inter/intra-professional team members to achieve common goals • Employing strategies for and facilitating team building skills
3: Leadership and Advocacy	<ul style="list-style-type: none"> • Advocating for policies and regulations affecting nutrition practices • Consumer protection and RDN/NDTR licensure • Demonstrating leadership skills • Advocating for and participating in activities supporting the advancement of professional
4: Critical Thinking and Decision Making	<ul style="list-style-type: none"> • Demonstrating sound judgment and strategic thinking • Exercising critical thinking when faced with opportunities and challenges
5: Informatics	<ul style="list-style-type: none"> • Proficiently using electronic platforms in practice • Utilizing health information technology according to organizational needs • Utilizing AI/3D food printing/Nutrigenomics • Ethical and professional behavior when using technology
6: Research and Scholarship	<ul style="list-style-type: none"> • Educating on research methodology and disseminating research finding to support knowledge • Engaging in scholarly activities and applying evidence to practice • Designing curricula and evaluating learning activities
7: Quality Management	<ul style="list-style-type: none"> • Risk management and organizational policies to promote public safety • Developing/implementing infection prevention and control policies and practices • Leading quality control and improvement activities to improve service delivery
8: Food, Nutrition, and Dietetics	<ul style="list-style-type: none"> • Applying knowledge in sports nutrition and dietetics practices • Critically evaluating the safety and efficacy of Integrative and functional approaches and intervention



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	<ul style="list-style-type: none"> • Demonstrating knowledge of culinary practices to meet individual and population needs
9: Education and Counseling	<ul style="list-style-type: none"> • Applying behavior theories in nutrition counseling • Applying learning theories and principles in practice • Implementing education strategies to meet the learning needs of individuals, groups, communities, and population
10. Clinical Care	<ul style="list-style-type: none"> • Implementing the Nutrition Care process effectively • Applying medical nutrition therapy (MNT) in the management of a variety of diseases and medical conditions • Nutrition through life cycle: neonatal/menopausal etc. • Applying nutrition-related pharmacotherapy • MNT for behavioral disorders and nutrition-related comorbidities
11: Business, Industry, and Product Development	<ul style="list-style-type: none"> • Applying knowledge of evidence-based literature and research to support product sales, marketing, and advertising • Developing products and services related to food/nutrition/equipment/systems • Developing advertising messages/material in a professional and ethical manner
12: Community, Population, and Global Health	<ul style="list-style-type: none"> • Nutrition resources for various ethnic groups • Addressing diet-related disparities • Developing population health programs/initiatives such as Food Assistance Programs • Prioritizing agricultural issues and taking action to ensure sustainable food systems/wellness programs and initiatives
13: Foodservice Systems and Management	<ul style="list-style-type: none"> • Developing and evaluating recipes and menus for food production and delivery of services • Demonstrating accountability for the operational budget and designing systems to optimize operations • Engaging in activities related to procurement, storage, production, and distribution
14: Organization Management	<ul style="list-style-type: none"> • Employing principles of productivity to optimize safe, ethical, and efficient resource utilization • Apply the principles of financial management to meet budgetary goals • Apply principles of project management • Coordinating human resource activities adhering to labor agreement, organizational policies, and application legislation



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Session Format Guidelines

- To maximize total continuing education units, all sessions will be 60-minutes with 40-to-45-minutes for the presentation and 15-20 minutes for questions.
- Similar topics may be considered for a speaker panel if the speakers agree.
- Session outcomes need to be clearly defined and achieved by the session conclusion.
- All participants should feel welcome, and engagement should clearly demonstrate inclusiveness and unity with respect to diversity.
- Presenters should use vocabulary and language that can be understood by people from all backgrounds and diverse populations.
- Presenters should demonstrate professionalism and creativity to engage members.

Speakers

- Each session and proposal will be limited to two (2) speakers.
- The CANDAC24 Program Planning Committee must approve:
 - A single session proposal for more than 2 speakers.
 - All sponsored speakers/sessions.
 - Email Pres_elect@dietitian.org to arrange an appointment to discuss the proposal.
- Sponsored speaker/session **content must be educational, not commercial.**
- **The CA Academy does not provide speaker travel or lodging accommodation.**
- Non-sponsored 60-minute session speakers will be provided the following compensation:
 - One speaker - \$500 honorarium and full 3-day conference registration.
 - Two speakers - \$250 honorarium and full 3-day conference registration for each speaker.

RFP Requirements

Proposals must be submitted using this link: [CANDAC24 Speaker RFP Link](#) and **must be submitted by 5:00 pm PST on Friday, September 1, 2023. Late and/or incomplete proposals will not be considered.** A complete proposal must include all the following components. All fields need to be completed via the online form. Some of the information could be used for CANDAC24 marketing purposes if the proposal is accepted.

Session

- Title, descriptive of the educational content
- Type and length, 60 minutes with lecture, discussion, or interactive such as polling
- CDR Spheres
- Abstract, less than 100 words or 2-3 sentences
- Knowledge level 1, 2, or 3
- Three learning outcomes or objectives
- CDR Performance Indicator Codes – numbers only – start on page 6 with this link: https://admin.cdrnet.org/vault/2459/web/New_CDR_Competencies_2021.pdf



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Speaker(s) All contact information plus the following:

- CV or resume, PDF only, 10 MB maximum
- Social media platforms
- Bio for session moderator to use, no more than 100 words, PDF only
- Photo: headshot in PNG format, 250 x 250 pixels.

RFP Scoring Criteria/Guidelines

Proposals will be reviewed and scored by the CANDAC24 Program Planning Committee members based on the following criteria:

- Is the topic timely and relevant?
- Is the topic aligned with CDR Sphere-Based Performance Indicator(s)?
- Does the speaker provide an innovative perspective or a unique approach to the topic?
- Is the speaker a recognized expert based on years of experience, research, or education?
- If the speaker is an RD/RDN, are they a member of the Academy of Nutrition and Dietetics or other professional organization?
- If the speaker is not an RD/RDN, do they have other credentials that verify their expertise?
- Is there extensive peer-reviewed, published research supporting the science for this proposal, or does the proposal indicate the need for more evidence before drawing conclusions?
- Is the session proposal based on providing knowledge level 1, level 2, or level 3 content?
 - Level 1: Assumes that the participant has little, or no prior knowledge of the subject area(s).
 - Level 2: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
 - Level 3: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
- Did the speaker previously speak at the CA Academy's annual conference on the same topic?

PLEASE NOTE:

- All proposals **MUST BE** submitted by **5:00 pm PST on Friday, September 1, 2023.**
- **The CA Academy does not provide speaker travel or lodging accommodation.**
- Complete form in advance. Extensions will not be given for technical issues or difficulties.
- Acceptance notification will be sent via email by **Friday, October 20, 2023.**

For Questions, please contact:

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