



Taking the Lead on Practice, Research, Outreach, & Sustainability

CANDAC23 Request for Proposal (RFP)

Thursday - Saturday, April 27-29, 2023, Westin Long Beach

The California Academy of Nutrition and Dietetics Annual Conference, CANDAC, is California's premier conference for food and nutrition professionals. The annual event provides educational sessions focused on practical application and insights into emerging research and trends in food, nutrition, and health. Dietetic leaders from various practice areas will be recognized at the annual awards ceremony. In addition, there will be several networking opportunities, including a student reception and a showcase of new products and services that will help advance the dietetic profession.

CANDAC23

CA ACADEMY OF NUTRITION AND DIETETICS ANNUAL CONFERENCE 2023

Long Beach, CA April 27-29, 2023

RFP Overview

The 2023 conference theme, *"Taking the Lead on Practice, Research, Outreach and Sustainability"* will focus on innovative practices and approaches related to clinical, community, food service, education, public policy, consulting, private practice/entrepreneurship, and other dietetic professional practice areas. Session content should be based on the latest evidence and/or science-based information with inclusivity, diversity, equity, and access.

The content should be thought provoking, promote critical thinking and discussion, and build a knowledge base for all dietetic/nutrition professionals while promoting the health of all Californians. All three knowledge content levels are welcome, however, levels 2 and 3 are preferred. The sessions cannot contain any promotional product or company marketing. Please incorporate one of the **Session Tracks/CDR Sphere-Based Performance Indicators (PIs)** below into your proposal.

All proposals need to be submitted online by completing the information in this link [CANDAC23 Speaker RFP Link](#) and **MUST** be received **by 5:00 pm PST on Friday, September 9, 2022**.

Emailed proposals will NOT be accepted. Preference will be given to speakers who have not presented in the past year. Please review the detailed guidelines on the following pages before submitting your proposal. Below are examples of sessions tracks and area topics of interest. Note, this is not an exhaustive list.



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Session Tracks (CDR Sphere-Based Performance Indicator)	Topic Examples (Included but not limited to)
Agriculture, Food Production, Sustainability	<ul style="list-style-type: none"> Improving Agricultural Productivity/Agricultural Research Dietary Guidelines & Sustainability (current research) Food Security/Reducing Hunger Food Safety
Behavioral and Mental Health	<ul style="list-style-type: none"> Nutrition and Mental Health Eating Disorder(s) Substance Abuse and Nutrition
Business, Communication, and Outreach	<ul style="list-style-type: none"> Sales, Marketing, and Ethical Standards Viability of Telehealth and Private Practice Increasing the Number of Black, Indigenous and People of Color (BIPOC) Nutrition Entrepreneurs Overcoming Barriers to Nutrition Outreach
Community and Population Health, Global Health	<ul style="list-style-type: none"> Nutrition Resources for Various Ethnic Groups Addressing Diet-Related Disparities Global Malnutrition Food Assistance Programs
Culinary Nutrition and Food Science	<ul style="list-style-type: none"> Culturally Appropriate Recipes for Specific Racial/Ethnic Groups Understanding Food Engineering Technology Reducing Food Waste
Education, Precepting	<ul style="list-style-type: none"> Advanced Degrees/Higher Education for RDNs Resources for Educators and Preceptors on Teaching Inclusion, Diversity, Equity, and Access
Health Equity, Inclusiveness, and Access	<ul style="list-style-type: none"> Ethics (1-hour required every 5-year cycle) Cultural Sensitivity and Nutrition Practice Nutrition Counseling for Individuals with Disabilities Addressing LGBTQIA2S+ Nutritional Needs
Management/Leadership/ Interprofessional Collaboration	<ul style="list-style-type: none"> Nutrition Experts and Multidisciplinary Teams Effective Leadership: Facilitating Growth and Change Collaborative Practice and Improved Delivery of Care
Medical Nutrition Therapy	<ul style="list-style-type: none"> Gastrointestinal Disorders/Ostomy/Wound Care Chronic Disease and Malnutrition Pancreatic Insufficiency Organ Transplant Bariatric Surgery Complications Epilepsy and Neurocognitive Disorders



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Nutrition through the Lifecycle	<ul style="list-style-type: none"> • Neonatal Nutrition Support • Food Allergies and Dietary Restrictions in Teens • Menopause and Nutrition • Sarcopenia and Malnutrition in Older Adults
Policy and Advocacy	<ul style="list-style-type: none"> • Policies and Regulations Affecting Nutrition Practices • Consumer Protection and RDN/NDTR licensure
Professional Development, Career Advancement	<ul style="list-style-type: none"> • Higher Education for RDNs • Advanced Practitioner Certifications
Sports, Fitness, Performance	<ul style="list-style-type: none"> • Nutritional Needs for Teen Athletes • Use of Supplements and Sports Performance • Protein Needs in Sports Injury Rehab
Technology and Nutrition Practice	<ul style="list-style-type: none"> • Dietary Trackers and Weight Management • Nutrigenomics • Picture-based Dietary Assessment • Personalized Nutrition and 3D Food Printing

Session Format Guidelines

- Two types of sessions formats will be presented at the conference:
 - 60-minute session: 40-to-45-minute presentation, 15-20 minutes for questions.
 - 90-minute session workshop: 60-to-75-minute presentation, 15-30 minutes for questions, engage audience throughout session with two or more interactive activities.
- Session outcomes need to be clearly defined and achieved by the session conclusion.
- All participants should feel welcome, and engagement should clearly demonstrate inclusiveness and unity with respect to diversity.
- Presenters should use vocabulary and language that can be understood by people from all backgrounds or diverse populations.
- Presenters should demonstrate professionalism and creativity to engage members.

Speakers

- Each session and proposal will be limited to two (2) speakers. If the proposer is requesting more than 2 speakers for a single session, it must be approved by the CANDAC23 Program Planning Committee.
- Sponsored speakers/sessions will be considered, **but the content must be educational, not commercial, and approved by the CANDAC23 Program Planning Committee.**
- The CA Academy does not provide speaker travel or lodging accommodations. However, if the speaker is not sponsored, the CA Academy can provide the following 60- or 90-minute session compensation:
 - One speaker - \$500 honorarium and full 3-day conference registration.
 - Two speakers - \$250 honorarium and full 3-day conference registration for each speaker.
 - **Sessions with more than 2 speakers will only receive \$250 honorarium and 2 full 3-day conference registrations.**



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RFP Requirements

Proposals must be submitted using this link: [CANDAC23 Speaker RFP Link](#) and **must be submitted by 5:00 pm PST on Friday, September 9, 2022. Late and/or incomplete proposals will not be considered.** A complete proposal must include all the following components. All fields need to be completed via the online form, if applicable. Some of the information will be used for CANDAC23 marketing purposes if the proposal is accepted.

Session

- Title, descriptive of the educational content
- Type and length, e.g., 60 or 90 minutes/lecture, discussion, interactive, etc.
- Track(s)
- Abstract, less than 100 words or 2-3 sentences
- Knowledge level 1, 2, or 3
- Three learning outcomes or objectives
- CDR Performance Indicator Codes – numbers only – start on page 6 with this link: https://admin.cdrnet.org/vault/2459/web/New_CDR_Compencies_2021.pdf

Speaker(s) All contact information plus the following:

- CV or resume, PDF only, 10 MB maximum
- Social media platforms
- Bio for session moderator to use, no more than 100 words, PDF only
- Photo: headshot in PNG format, 250 x 250 pixels.

RFP Scoring Criteria/Guidelines

Proposals will be reviewed and scored by the CANDAC23 Program Planning Committee members based on the following criteria:

- Is the topic timely and relevant?
- Is the topic aligned with CDR Sphere-Based Performance Indicator(s)?
- Does the speaker provide an innovative perspective or a unique approach to the topic?
- Is the speaker a recognized expert based on years of experience, research, or education?
- If the speaker is an RD/RDN, are they a member of the Academy of Nutrition and Dietetics or other professional organization?
- If the speaker is not an RD/RDN, do they have other credentials that verify their expertise?
- Is there extensive peer-reviewed, published research supporting the science for this proposal, or does the proposal indicate the need for more evidence before drawing conclusions?
- Is the session proposal based on providing knowledge level 1, level 2, or level 3 content?
 - Level 1: Assumes that the participant has little, or no prior knowledge of the subject area(s).
 - Level 2: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
 - Level 3: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
- Did the speaker previously speak at the CA Academy's annual conference on the same topic?



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PLEASE NOTE:

- All proposals **MUST BE** submitted by **5:00 pm PST on Friday, September 9, 2022.**
- Complete form in advance. Extensions will not be given for technical issues or difficulties.
- Acceptance notification will be sent via email by *Wednesday, October 5, 2022.*

For Questions, please contact:

Silva Boumjahed, RD
President Elect
CANDAC23 Committee Co-Chair
boumjahed.silva@gmail.com

OR

Carrie Der Garabedian, MBA, RD, CFPM
Executive Director
CANDAC23 Committee Co-Chair
carrie@dietitian.org
(559) 645-0862