



## Leading in Crucial Times – The New Normal of Connecting and Strengthening 2022 Leadership Summit Request for Proposal (RFP) Friday/Saturday, August 19 & 20, 2022, Wyndham San Diego Bayside

The California Academy of Nutrition and Dietetics Leadership Summit is a workshop for individuals who are interested in leadership positions in the dietetics field or any other professional organization. The Leadership Summit will provide educational sessions focused on the new normal of connecting and strengthening all RDNs, NDTRS, dietetic interns and students' leadership skills. Leading in crucial times, especially after the COVID pandemic, along with understanding the new trends and insights, are important for future leaders. The Summit **Session Categories** will explore what is in demand now and the ways in which members' leadership skills can be enhanced by developing and expanding their abilities. The summit will increase member confidence to work with diverse populations by incorporating inclusion, diversity, equity, and access (I.D.E.A.) into their personal and professional daily lives.

### RFP Overview

The California Academy is requesting proposals from potential speakers for the “**Leading in Crucial Times-The New Normal of Connecting and Strengthening**” 2022 Leadership Summit. Session content should be based on the latest evidence and/or science-based information. The content should be thought provoking, promote critical thinking, and build a knowledge base for all dietetic/nutrition professionals while promoting the health of all Californians, which aligns with the CA Academy Mission Statement. Emphasis should be placed on the practical applications related to community, education, public policy, consulting, private practice/entrepreneurship, and other dietetic professional practice areas with inclusivity, diversity, equity, and access in mind. Content targeted for all three knowledge levels will meet the educational needs for all the attendees and help develop their individual leadership skills. These sessions cannot contain any promotional product or company marketing.

All proposals need to be submitted online by completing the information in this link <https://forms.gle/LDaAgDBk1WKxcrT59> and **MUST** be received **by 5:00 pm PST on Monday, June 6, 2022. Emailed proposals will NOT be accepted.** Speakers who have not presented in the past two years will be given preference. Please review the detailed guidelines on the following pages before submitting your proposal.

### Session Categories

The CA Academy Leadership Summit 2022 will provide educational sessions, networking, and activities that train leaders to focus on present and future needs. It is important to connect and strengthen each other by understanding our own personal and professional lives. By focusing on inclusiveness, diversity, equity, and access, speakers can help attendees to better understand the needs of the dietetics profession and organization. The summit sessions will provide deeper comprehension for the emerging healthcare/leadership trends and focus on the practices that help prepare leaders to respond to the future needs of Californians. While the COVID-19 pandemic affected all, it also taught people not only how to survive, but how to thrive. Please incorporate one of the **Session Categories** below into your summit presentation.



**Leading in Crucial Times – The New Normal of Connecting and Strengthening**  
 2022 Leadership Summit Request for Proposal (RFP)  
 Friday/Saturday, August 19 & 20, 2022, Wyndham San Diego Bayside

Session Categories	Examples (Included but not limited to)
Managing Emotions	<ul style="list-style-type: none"> <li>• Leading with facts not emotions</li> <li>• Utilizing data to understand reality</li> </ul>
Business and Private Practice	<ul style="list-style-type: none"> <li>• Increasing the number of RDNs from underserved backgrounds to be entrepreneurs and successful leaders</li> </ul>
Cultivating a Positive Outlook	<ul style="list-style-type: none"> <li>• Knowing how to respond to complicated situations with empowerment and compassion</li> <li>• Time management skills and organization</li> </ul>
Using Technology to Benefit Self and Others	<ul style="list-style-type: none"> <li>• Increasing cultural understanding using technology and social media</li> <li>• Understanding 3D printing in food technology</li> </ul>
Education and Training	<ul style="list-style-type: none"> <li>• Educating students and dietetic interns on how to overcome the financial struggles and be a confident nutrition professional</li> <li>• Resources for educators and preceptors on teaching inclusion, diversity, equity, and access</li> </ul>
Decision Making in Management/Leadership	<ul style="list-style-type: none"> <li>• Identifying factors affecting decision outcomes</li> <li>• Anticipating outcomes and seeing logic</li> <li>• Understanding risk and uncertainty and finding solutions to overcome the situation</li> </ul>
<b>I.D.E.A. - Inclusion, Diversity, Equity, and Access</b>	<ul style="list-style-type: none"> <li>• Understanding cultures and racial differences</li> <li>• Helping in self-development and improvement</li> <li>• Promoting and supporting the underserved</li> <li>• Supporting equity and inclusiveness as a leader</li> </ul>
Professional Development and Leadership	<ul style="list-style-type: none"> <li>• Discussions by nutrition and dietetic professionals</li> <li>• Resources and best practices to promote careers in Food Service, Clinical Practices, Community Nutrition, Public Health, Food Science and Technology, Research, and Education</li> </ul>
Policy and Advocacy	<ul style="list-style-type: none"> <li>• Understanding policies and regulations that affect nutrition practices</li> <li>• Educating consumers about the importance of RDN and NDTR licensure</li> </ul>



## Leading in Crucial Times – The New Normal of Connecting and Strengthening 2022 Leadership Summit Request for Proposal (RFP) Friday/Saturday, August 19 & 20, 2022, Wyndham San Diego Bayside

### Session Format Guidelines:

- 60-minute session: 40-to-45-minute presentation, 15-20 minutes for questions.
- 90-minute session workshop: 60-to-75-minute presentation, 15-30 minutes for questions, engage audience throughout session with two or more interactive activities.
- Session outcomes need to be clearly defined and achieved by the session conclusion.
- All participants should feel welcome, and engagement should clearly demonstrate inclusiveness and unity with respect to diversity.
- Presenters should use vocabulary and language that can be understood by people from all backgrounds or diverse populations.
- Presenters should demonstrate professionalism and creativity to engage and encourage participants to become enthusiastic about leadership opportunities.

### Speakers

- Each session and proposal will be limited to two (2) speakers. The CA Academy does not provide speaker travel or lodging accommodations.
- Sponsored speakers/sessions will be considered, **but the content must be educational, not commercial, and approved by the Leadership Summit Program Planning Committee.**
- If the speaker is not sponsored, the California Academy can provide the following 60- or 90-minute session compensation:
  - One speaker - \$400 honorarium, full conference registration.
  - Two speakers - \$200 honorarium, full conference registration.
  - **No compensation will be provided for Sessions with more than 2 speakers or a panel, and they must be fully sponsored.**

### RFP Requirements

Proposals must be submitted using this link: <https://forms.gle/LDaAgDBk1WKxcrT59> and **must be submitted by 5:00 pm PST on Monday June 6, 2022. Late and/or incomplete proposals will not be considered.** A complete proposal must include all the following components. All fields need to be completed via the online form, if applicable. Some of the information will be used for Leadership Summit (LS) marketing purposes if the proposal is accepted.

- Session
  - Title, descriptive of the educational content
  - Type and length, e.g., 1 or 1.5 hours/lecture, discussion, interactive, etc.
  - Category
  - Abstract, less than 100 words or 2-3 sentences
  - Knowledge level 1, 2, or 3



## Leading in Crucial Times – The New Normal of Connecting and Strengthening 2022 Leadership Summit Request for Proposal (RFP) Friday/Saturday, August 19 & 20, 2022, Wyndham San Diego Bayside

- Three learning outcomes or objectives
- CDR Performance Indicator Codes – numbers only – start on page 6 with this link:  
[https://admin.cdrnet.org/vault/2459/web/New\\_CDR\\_Compencies\\_2021.pdf](https://admin.cdrnet.org/vault/2459/web/New_CDR_Compencies_2021.pdf)
- Speaker(s)
  - Name(s) and credentials, as you want them to appear in the CANDLS22 program
  - Title(s), company and/or affiliation(s)
  - CV or resume, PDF only, 10 MB maximum
  - Contact information, including mailing address, phone number, and email address
  - Twitter handle or other social media presence
  - Agent or representative and contact information
  - Agreement to submit slides and allow session recording
  - Academy of Nutrition and Dietetics membership number(s)
  - CA Academy past presentation history at annual conferences/year(s) presented
  - Compensation if different than above will require speaker to obtain own funding
  - Bio, and/or introduction for session moderator to use, less than 200 words, PDF only
  - Photo: headshot in PNG format
- Sponsor's company name, organization, contact representative name, and contact information

### **RFP Scoring Criteria/Guidelines**

Proposals will be reviewed and scored by the Leadership Program Planning Committee members based on the following criteria:

- Is the topic timely and relevant?
- Does the topic focus on I.D.E.A. and leadership?
- Is the topic included as one of the Session Categories?
- Does the speaker provide an innovative perspective or a unique approach to the topic?
- Is the speaker a recognized expert in this topic area based on years of experience, research, or education?
- If the speaker is an RD/RDN, are they a member of the Academy of Nutrition and Dietetics or other professional organization?
- If the speaker is not an RD/RDN, do they have other credentials that verify their expertise?
- Is there extensive peer-reviewed, published research supporting the science for this proposal, or does the proposal indicate the need for more evidence before drawing conclusions?
- Is the session proposal based on providing knowledge level 1, level 2, or level 3 content?
  - Level 1: Assumes that the participant has little, or no prior knowledge of the subject area(s).
  - Level 2: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
  - Level 3: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
- When was the last time the speaker presented at any Leadership Conference and what topic was presented?



**Leading in Crucial Times – The New Normal of Connecting and Strengthening**  
**2022 Leadership Summit Request for Proposal (RFP)**  
Friday/Saturday, August 19 & 20, 2022, Wyndham San Diego Bayside

**PLEASE NOTE:**

- All proposals MUST BE submitted by 5:00 pm PST on Monday, June 6, 2022.
- Complete form in advance. Extensions will not be given for technical issues or difficulties.
- Acceptance notification will be sent via email by Monday, June 27, 2022.

For Questions, please contact:

Jassi Kaur, PhD, MS, RDN  
Vice President Membership Benefits and Services  
Leadership Summit Planning Committee Chair  
California Academy of Nutrition & Dietetics  
[jassikaur@aol.com](mailto:jassikaur@aol.com)

OR  
Carrie Der Garabedian, MBA, RD, CFPM  
Executive Director  
CA Academy of Nutrition & Dietetics  
[carrie@dietitian.org](mailto:carrie@dietitian.org)  
(559) 645-0862