

California Academy of Nutrition and Dietetics
2022 Annual Conference Request for Proposals

“Innovative Practices and Approaches to Building a Resilient Food System”

Oakland Marriott City Center
April 21-23, 2022

The California Academy of Nutrition and Dietetics Annual Conference is the premier conference for food and nutrition professionals in California. The annual event provides education sessions focused on practical application and insights into emerging research and trends, exposure to new products and services, awards and recognition for members from various practice areas, special sessions for students, and networking—all essential for advancing careers.



RFP Overview

The California Academy is requesting proposals from speakers for our 2022 Annual Conference, who will provide high quality education sessions that are not marketing or promotion of products in content. Session content should be based on the latest evidence- and/or science-based information with practical applications related to clinical, community, food service, education, public policy, consulting, private practice/ entrepreneurship, and other dietetic professional practice areas.

Our conference theme for 2022 is **“Innovative Practices and Approaches to Building a Resilient Food System.”** Proposals need to focus on science- and evidence-based topics that are thought provoking, promote critical thinking, and build a knowledge base for all dietetic/nutrition professionals in promoting the health of Californians. We are soliciting sessions focused on levels 2 and 3, but will accept limited level 1 content: thereby, meeting the educational needs for all our attendees.

If you are a speaker who can share new research-based contents with our attendees, please consider submitting a proposal. All proposals must be submitted online, [via this link](#) and must be received by 12:00pm on Wednesday, September 15, 2021. ***No e-mailed proposals will be accepted.*** Preference will be given to speakers who have not presented in the past two years.

Please review the detailed guidelines on the following pages before submitting your proposal.

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Areas of Interest

This year’s annual California Academy Conference is dedicated to educational sessions, networking, and activities that focus on building a resilient food system. Learn how nutrition professionals across multiple sectors are implementing innovative practices and approaches to prepare, rebuild, and respond to the long-term effects of the global pandemic. COVID-19 dramatically disrupted and impacted our economy, including the food system. As we continue to recover, there is a need among nutrition professionals to share best practices and lessons learned to effectively serve individuals and communities that have been most impacted by COVID-19, particularly among racial and ethnic minorities and other marginalized groups. Please consider the below interest area topics with focus levels II and III are preferred.

Topic Areas	Examples (Included but not limited to)
Agriculture and Food Production	<ul style="list-style-type: none"> ● Implementing new food safety practices and regulations as a result of COVID-19 ● Utilizing sustainable and eco-friendly practices in food production
Business and Private Practice	<ul style="list-style-type: none"> ● Increasing the number of black, indigenous and people of color (BIPOC) nutrition business-owners ● Understanding telehealth regulations to protect client’s privacy
Clinical Practice	<ul style="list-style-type: none"> ● Collaborating with community-based organizations to support health after hospital discharge ● Treating immuno-compromised populations through nutrition support
Culinary Arts and Food Science	<ul style="list-style-type: none"> ● Developing culturally appropriate recipes for specific racial and ethnic groups ● Understanding food engineering technology
Education and Training	<ul style="list-style-type: none"> ● Surveying students and dietetic interns on the financial struggles to joining the nutrition field ● Utilizing a combination of in-person and virtual classrooms to teach medical nutrition therapy
Foodservice Management	<ul style="list-style-type: none"> ● Establishing share tables to reduce food waste and feed hungry people ● Transitioning from grab n’ go meals to meals in the classroom
Inclusion, Diversity, Equity and	<ul style="list-style-type: none"> ● Creating access for diversity in the nutrition

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Access (I.D.E.A.)	<p>field</p> <ul style="list-style-type: none"> ● Interdisciplinary practices to enhance inclusion in the workplace
Professional Development and Leadership	<ul style="list-style-type: none"> ● Incorporating diversity, equity and inclusion (DEI) in the workplace and recognizing implicit biases ● Facilitating virtual large group discussions to reach a consensus
Public Health	<ul style="list-style-type: none"> ● Increasing participation in food assistance programs ● Leveraging COVID-19 federal, state, or local grants to improve food security
Policy	<ul style="list-style-type: none"> ● Recognizing reimbursement and billing practices and regulations ● Understanding policies and regulations that affects nutrition practices
Technology and Social Media	<ul style="list-style-type: none"> ● Effectively engaging with online groups through social media to support health ● Utilizing technology to deliver virtual nutrition education and services
Wellness & Alternative Medicine	<ul style="list-style-type: none"> ● Researching the effectiveness of supplements to enhance athletic performance ● Supporting mental health through gut health

Proposals are invited in the following formats:

- **General Session:** Speakers present on cutting edge topics for the general sessions (60 minutes).
- **60-Minute Workshops:** Workshops are designed to introduce the audience to strategies, methods, skills, or practice orientations. Speakers may include demonstrations and time for skill practice and acquisition. Priority will be given to Action Workshops that clearly state the outcomes and desired actions needed to achieve these outcomes. The intent is for the presenter(s) to bring their impact issue and design a lab where participants are engaged to help to solve a primary question or problem.
- **Individual 30-Minute Presentations:** Speakers will present for 25-minutes with 5 additional minutes for questions and discussion. Presentations on similar topics will be paired so each session will include two sets of presentations.

General

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Guidelines

- Proposals are due by 12:00 pm on Wednesday, September 15, 2021 [VIA THIS LINK.](#)
- Late and/or incomplete proposals will not be considered.
- **Sponsored speakers/sessions will be considered, but the content must be educational and not commercial.**
- If the speaker is not sponsored, the California Academy can provide one of the following compensation packages:
 - Complimentary 21 CEU conference registration **OR**
 - \$250 honorarium for up to 2 speakers, day of session access but not conference registration.
- No more than 2 speakers per session can be included for each proposal.
- We do not provide travel reimbursement.

Evaluation Criteria

Proposals will be reviewed and scored by members of the Program Planning Committee based on the following criteria:

- Is the topic timely and relevant to one of the areas of interest of our members?
- Does the topic focus on I.D.E.A. in dietetics and health?
- Does the speaker/session provide an innovative perspective or a unique approach to the topic?
- Is the speaker a recognized expert in this topic area based on years of experience, research, or education?
- If the speaker is an RD or RDN, is he/she a member of the Academy of Nutrition and Dietetics?
- If the speaker is not an RD or RDN, does he/she have other credentials that provide some indication of expertise?
- Is there extensive peer-reviewed, published research supporting the science for this session, or does the proposal indicate the need for more evidence before drawing conclusions?
- Is the session proposal based on providing level II or level III content?
 - Level I: Assumes that the participant has little, or no prior knowledge of the area(s) covered.
 - Level II: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
 - Level III: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
- When was the last time a speaker presented at a CANDAC and what topic was presented?
 - Will the speaker use a dynamic presentation style to engage the audience?
 - Proposal Requirements

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Proposals must be submitted using this [online proposal submission form](#). A complete proposal must include all the following components, which are fields you will fill out when you complete the online form:

- Speaker(s) name(s) and credentials, as you want them to appear in the conference program and for marketing purposes
- Speaker(s) title(s) and affiliation
- Speaker(s) contact information, including mailing address, phone number, and email address
- Speaker Twitter handle or other social media presence, if applicable
- Speaker(s) agent or representative, if applicable
- Speaker(s) agent or representative contact information
- Academy of Nutrition and Dietetics membership number(s), if applicable
- Speaker(s) history at past CA Academy annual conferences including year(s) of presentation
- Sponsor company name, if applicable
- Sponsor contact representative name and contact information, if applicable
- Speaker compensation request
- Proposed session length and session type (1 or 1.5 hr., lecture, discussion, interactive, etc.)
- Suggested Title (descriptive of the content of the session)
- Session Abstract (less than 200 words, to be used for marketing purposes)
- Three learning objectives
- [Learning Need Codes](#) and [Performance Indicator Codes](#)
- Speaker(s) Bio (less than 200 words, to be used for marketing purposes and introduction of speaker(s) at conference, if the proposal is accepted)
- Speaker(s) Photo (to be used for marketing purposes if the proposal is accepted)

All proposals must be submitted online by
12:00 pm on Wednesday, September 15, 2021

We recommend uploading in advance as technical issues will not be given extensions.

Acceptance notification will be sent
via email by October 15, 2021

For Questions, please contact:

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