RFP Overview

The California Academy is requesting proposals from speakers for our 2020 Annual Conference, who will provide high quality education sessions that are not marketing or promotion of products in content. Session content should be based on the latest evidence- and/or science-based information with practical applications related to clinical, community, food service, education, public policy, consulting, private practice/entrepreneurship, and other dietetic professional practice areas.

Our conference theme for 2020 is “Nutrition for a Healthy California.” We are especially interested in proposals that focus on science- and evidence-based topics that are thought provoking, promote critical thinking, and building knowledge base for all dietetic/nutrition professionals in promoting the health of Californians. We are soliciting sessions for levels 2 and 3 as well as level 1 in contents; thereby, meeting the educational needs for all of our attendees.

If you are a speaker who is able to share new research-based contents with our attendees, please consider submitting a proposal. All proposals must be submitted online, and must be received by 11:59 pm on Monday, September 9, 2019. No e-mailed proposals will be accepted this year. Preference will be given to speakers who have not presented in the past two years.

Please review the detailed guidelines on the following pages before submitting your proposal.
Areas of Interest

California Academy members have expressed interest in education sessions focused on the following areas. Please review this list and think about how you can submit an education session proposal that falls into one of the three broad categories or one of the more narrowly defined areas within each category. Proposals with education levels II and III are preferred*.

<table>
<thead>
<tr>
<th>Areas of Interest</th>
<th>CLINICAL PRACTICE &amp; PUBLIC HEALTH</th>
<th>FOOD SYSTEM RESEARCH &amp; APPLICATION</th>
<th>PROFESSIONALISM &amp; ADVOCACY</th>
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<tbody>
<tr>
<td><strong>Advances in Research</strong></td>
<td>Agriculture &amp; Food Production</td>
<td>Professional Development &amp; Leadership</td>
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<td>o Advances in care of chronic diseases including renal, diabetes, etc.</td>
<td>o Latest in Food Production and Processing</td>
<td>o Ethics and Scopes of Practice</td>
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<td>o The Gut Microbiome</td>
<td>o Updates on Biotechnology in Food &amp; Farming</td>
<td>o Strategic Planning</td>
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<td>o Updates on Weight Management and outcomes</td>
<td>o Sustainable and Ecofriendly Practices in Food Production</td>
<td>o Future Opportunities for Dietetic Professionals</td>
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<td>o Genetics and Nutrition</td>
<td>o Updates on Food Safety Practices and Regulations</td>
<td>Public Policy and Advocacy</td>
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<td>o Sports Nutrition and Athletic Performance, Ketogenic Diet, Ergogenic Aids and Products</td>
<td><strong>Culinary Arts &amp; Food Science</strong></td>
<td>o Policies and Regulations Affecting Nutrition Practice in California</td>
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<td><strong>Clinical Nutrition</strong></td>
<td>o Updates and Application of Nutrition Facts Label</td>
<td>o Regulatory Guidelines Update</td>
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<td>o Diets/MNT for Autoimmune Conditions</td>
<td>o Sodium Reduction Strategies</td>
<td>o Dietetic Licensure</td>
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<td>o Bariatric Surgery, Nutrition Intervention, and Outcomes</td>
<td>o Alternative Food Sources of Proteins</td>
<td>Business and Private Practice</td>
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<td>o Malnutrition Screening, Identification, treatment</td>
<td><strong>Foodservice Management</strong></td>
<td>o Entrepreneurship</td>
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<td>o Functional/Complementary Therapy/Medicine</td>
<td>o Innovations in Foodservice Practices and Management</td>
<td>o Marketing and Communication Strategies for Dietetic Professionals</td>
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<td>o Metabolic, Genetic, and Developmental Conditions</td>
<td>o New Tools &amp; Technology for Foodservice Operations</td>
<td>o Reimbursement and Billing Practices</td>
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<td><strong>Public Health</strong></td>
<td><strong>Technology and Social Media</strong></td>
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<td>o Evidence-Based Community Health Programs</td>
<td>o Advances in Telehealth</td>
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<td>o Maternal, Prenatal, and Infant Nutrition</td>
<td>o Using Social Media to Enhance Your Practice</td>
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<td>o Cultural Practices, Patterns, and Competencies</td>
<td>o Nutrition Informatics</td>
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<td>o Social Determinants/Access to Food and Healthcare</td>
<td>Education and Training</td>
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<td>o Best Practices for training of Dietetic Interns</td>
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<td>o Preceptors and Paying Forward</td>
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General Guidelines

• All proposals must be submitted online at https://www.surveymonkey.com/r/CANDAC20
• Proposals are due by 11:50 pm on Monday, September 9, 2019
• Late and/or Incomplete proposals will not be considered.
• **Sponsored speakers/sessions will be considered, but the content must be educational and not commercial.**
  • If the speaker is not sponsored, the California Academy can provide one of the following compensation packages:
    o Complimentary three-day conference registration + up to $300 reimbursement for air and ground transportation
    OR
    o Complimentary one-day conference registration (for the day of your presentation only), $400 honorarium for one speaker or $200 each for 2 speakers. Up to $300 reimbursement for air and ground transportation
• No more than two speakers can be included for each proposal.

Evaluation Criteria

Proposals will be reviewed and scored by members of the Program Planning Committee based on the following criteria:

• Is the topic timely and relevant to one of the areas of interest of our members?
• Does the speaker/session provide an innovative perspective or a unique approach to the topic?
• Is the speaker a recognized expert in this topic area based on years of experience, research, or education?
• If the speaker is an RD or RDN, is he/she a member of the Academy of Nutrition and Dietetics?
• If the speaker is not an RD or RDN, does he/she have other credentials that provide some indication of expertise?
• Is there extensive peer-reviewed, published research supporting the science for this session, or does the proposal indicate the need for more evidence before drawing conclusions?
• Is the session proposal based on providing level II or level III content?
  o Level I: Assumes that the participant has little or no prior knowledge of the area(s) covered.
  o Level II: Assumes that the participant has general knowledge of the literature and professional practice within the area(s) covered.
  o Level III: Assumes that the participant has thorough knowledge of the literature and professional practice within the area(s) covered.
• When was the last time speaker presented at a CAND AC and what topic was presented?
• Will the speaker use a dynamic presentation style to engage the audience?
Proposal Requirements

Proposals must be submitted using the Survey Monkey online proposal submission form https://www.surveymonkey.com/r/CANDAC20. A complete proposal must include all of the following components, which are fields you will fill out when you complete the online form:

- Speaker(s) name(s) and credentials, as you want them to appear in the conference program and for marketing purposes
- Speaker(s) title(s) and affiliation
- Speaker(s) contact information, including mailing address, phone number, and email address
- Speaker Twitter handle or other social media presence, if applicable
- Speaker(s) agent or representative, if applicable
- Speaker(s) agent or representative contact information
- Academy of Nutrition and Dietetics membership number(s), if applicable
- Speaker(s) history at past CAND annual conferences including year(s) of presentation
- Sponsor company name, if applicable
- Sponsor contact representative name and contact information, if applicable
- Speaker compensation request
- Proposed session length and session type (1 or 1.5 hr., lecture, discussion, interactive, etc.)
- Suggested Title (descriptive of the content of the session)
- Session Abstract (less than 200 words, to be used for marketing purposes)
- Three learning objectives
- Learning Need Codes and Performance Indicator Codes
- Speaker(s) Bio (less than 200 words, to be used for marketing purposes and introduction of speaker(s) at conference, if the proposal is accepted)
- Speaker(s) Photo (to be used for marketing purposes, if the proposal is accepted)

All proposals must be submitted online by 11:59 pm on Monday, September 9th, 2019
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Acceptance notification will be sent via email by October 14, 2019
For Questions, please contact
Dorothy Chen-Maynard, CAND President-Elect & Program Planning Committee Chair pres_elect@dietitian.org