



We make a living by what we get, but we make a life by what we give.
Winston Churchill

June 1, 2010

Dear Fellow CDA Member,

I am privileged and honored to be your President for the coming year, 2010 – 2011. You have placed a great trust in me and I hope to live up to your expectations. CDA has the largest number of members of any state in the country and I am very proud of all of CDA's achievements over the past several years. We have a lot of work ahead of us as well.

Here are a few of our major projects:

- Changing our Business and Professions (B&P) Code to reflect what RDs in all areas of practice can do in California.
- Incorporating an oversight board in our B&P Code.
- Working closely with legislators in Sacramento on legislation.
- Upgrading our website with a member only (my CDA) page and online registration/ payments for events.
- Inviting district board presidents to CDA Executive Board meetings
- Making CDA's work relevant to today's practice of dietetics.

None of these projects are possible without all of our support – hence the above quote from Winston Churchill. **We improve our lives and our profession by what we give.** I strongly encourage you to make a contribution to CDA at whatever level you can to advance our association and our profession. Every dollar counts.

Please use the enclosed envelope and form to make and mail in your contribution today.

Also plan to attend Public Policy Education Day in Sacramento on Monday, March 7, 2011, and the 2011 Annual Meeting in Pasadena on April 28-30, 2011.

Always feel free to contact me at lorri@irvingholzberg.com or 650-233-1780 if I can be of any assistance to you.

Thank you all for your ongoing volunteerism and support,

Lorri Holzberg, MA, RD, CDE

Lorri Holzberg, MA, RD, CDE
CDA President 2010-2011

2010-2011 CDA Contributor Card

ADA MEMBER # _____

NAME: _____

____ Address used for this mailing was my Preferred Address (if checked, address not required)

PREFERRED EMAIL ADDRESS: _____

PHONE: WORK # _____ HOME # _____

PREFERRED MAILING ADDRESS:

CITY: _____ ZIP _____

CDA contribution may be deducted as a business expense. Please discuss with your tax advisor.

MY CONTRIBUTION FOR THE YEAR IS.....

INSURING CDA'S TOMORROW	\$1,000.00 - and above	\$
INVESTING IN CDA'S FUTURE	\$275.00 - \$999.00	
SUSTAINING CONTRIBUTOR	\$125.00 - \$274.00	
SUPPORTING CONTRIBUTOR	\$30.00-124.00	
CONTRIBUTING MEMBER	\$5.00-\$29.00	

2010-2011 Roster of CDA Organized Units (only);

Executive Board, Councils, Committees and Districts \$10.00ea \$ _____

PAYMENT BY CHECK-M/O-MASTER CARD or VISA (no other credit card accepted)

CARD HOLDER NAME _____

CARD NUMBER _____

EXP. DATE _____ TOTAL _____

CARD HOLDER SIGNATURE _____

Thank you for Your Contribution

BY AUGUST 30, 2010 RETURN CONTRIBUTION TO;

Payable to: California Dietetic Association

7740 Manchester Ave, Suite 102, Playa del Rey, CA 90293-8499

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